



TECHNISCHE UNIVERSITÄT
CHEMNITZ

Faculty of Economics and Business Administration
Chair of Innovation Research and Technology Management



9. American-African-European Summer School

31st August – 11th September 2015

Theme: "Innovation and Intercultural Management for Sustainable Development"

Hosted by the Chair of Innovation Research and Technology Management

Including Participation at the XII. Chemnitz East Forum:

"Leadership and governance OF and IN public and private organizations in CEE countries"

Hosted by the Chair of Organisation Studies

News and Updates will be published at

<https://www.tu-chemnitz.de/wirtschaft/bwl9/>

and <https://www.tu-chemnitz.de/wirtschaft/summerschool/>

Questions?

Contact AAE-Summer-School@tu-chemnitz.de



Disclaimer:

All statements on this document are subject to change without notice



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Background of the event:

The Summer School is an annual event since 2007, when it was originated and founded by the initiative of David A. Coldwell (University of the Witwatersrand, South Africa), Andrea Fried (at that time Chemnitz University of Technology, Germany), Frank G. Pérez (University of Texas at El Paso, U.S.A.) and Klaus-Peter Schulz (at that time Chemnitz University of Technology, Germany).



Objectives:

Creating a space where the participating students are able to develop first hand intercultural competencies, foster their management knowledge and practical research competencies in an intensive two weeks summer/ winter school that culminates in the presentation of their own research projects at the XII. East Forum.



XII. CHEMNITZ EAST FORUM

9. - 11. September 2015

Application and Conditions of Participation:

Aspirants need to be enrolled in a course of studies at one of the participating Universities. The **participation fee** for the Summer School including the East Forum is **75€**. The application containing a **short CV (1 page)** and a **short abstract including references (max. 1000 words)** for the presentation at the East Forum is due **until the 15th of June**. The subject of the abstract should be one of the summer school or East Forum themes. The chosen attendees will receive a feedback on their abstract and have to submit **an extended abstract (max. 2500 words) until the 1st of July**.

Credits:

The German participants enrolled in the Master of Science course „Management and Organisation Studies“ can get up to 5 credits accredited, according to their study regulations. Active participation at the seminars, lectures, workshops, obligatory field trips and the 12th East Forum will be rewarded with 3 credits. For 5 credits it is obligatory to write a full paper based on the extended abstract.

Courses, Lectures and Workshops on...

- The Role of Innovation, Technology and Entrepreneurship for Sustainable Development
- The History and Presence of the Sustainability-Concept
- Leadership Worldwide – the GLOBE Study
- Innovation, Technology and Law
- Industry 4.0
- Controlling Innovation – Concepts, Methods and Case Studies
- BOP-Innovation
- Social Innovation
- Managing High Performance Teams

By...

- Prof. Dr. jur. Dagmar Gesmann-Nuissl (Private Law and Intellectual Property Rights)
- Prof. Dr. rer. pol. Uwe Götze (Management Accounting and Controlling)
- Prof. Dr. rer. pol. Stefan Hüsig (Innovation Research and Technology Management)
- Prof. Dr. oec. Rainhart Lang (Organisation Studies)
- Prof. Dr.-Ing. Egon Müller (Factory Planning and Factory Management)
- Prof. Dr. rer. pol. Peter Pawlowsky (Human Resources Management and Leadership Studies)
- Prof. Dr. rer. pol. Klaus-Peter Schulz (Strategy and Innovation)

Field Trips...

- Exploring Chemnitz, e.g.
 - Visiting the Museum of Industry Chemnitz
 - and an Experimental and Digital Factory
- Traveling to Dresden or Leipzig and Berlin