TECHNISCHE UNIVERSITÄT
IN DER KULTURHAUPTSTADT EUROPAS
CHEMNITZ

Entrepreneurship & Innovation

Faculty of Economics and Business

Master's degree programme
(new from winter semester 2026/2027)



The Master's in Entrepreneurship & Innovation at Chemnitz University of Technology combines entrepreneurship, innovation management and digital skills for the future with practical projects and personal, interdisciplinary exchange with regional innovation and business networks. It is for people who want to turn ideas into reality and explore them through academic research.



What makes the Master's in Entrepreneurship & Innovation stand out?

The Master's in Entrepreneurship & Innovation brings business creation and innovation management together in one degree programme. It equips graduates to identify, assess and commercially realise entrepreneurial opportunities - as founders, within established companies or in supporting roles. Alongside expertise in planning, risk management and digital tools, students develop personal skills such as creative problem-solving, self-organisation, teamwork and ethical conduct. The programme centres on applied innovation methods such as Design Thinking, Lean Startup, JTBD and Effectuation. Students test these in transdisciplinary team projects, often in cooperation with industry partners. This gives them early opportunities to develop their own business ideas, find co-founders and gain practical experience.

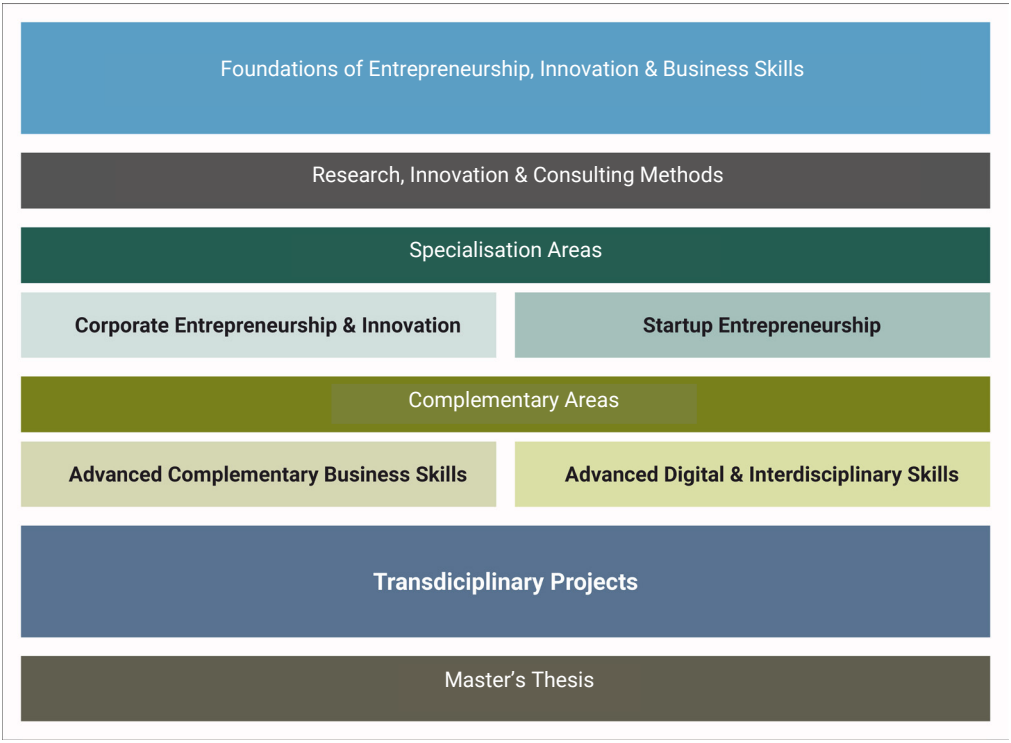
The strongly practice-oriented programme develops social and intercultural skills alongside specialist knowledge. Close supervision, an international outlook (including semesters abroad and English-language content), and direct access to regional and wider innovation ecosystems create a supportive atmosphere with a strong practical focus. In a time of rapid digitalisation and technological transformation, this degree is particularly relevant: entrepreneurship and innovation provide both the foundations for new business models and the methods needed to create value when tackling complex, uncertain challenges.



"Entrepreneurship is far more than starting a business - it is a mindset we need for the challenges of the future. A dedicated Master's programme at Chemnitz University of Technology sends an important signal. It professionalises the pioneering spirit within the ecosystem and gives aspiring founders and changemakers the academic foundation to turn bold ideas into sustainable, future-ready innovations."

Marion Mattern, Head of SAXEED

Planned programme structure



Career prospects

The Master's in Entrepreneurship & Innovation prepares specialists and managers for companies across all sectors, municipalities, public authorities, associations and non-profit organisations, with a particular focus on the following areas:

• Entrepreneurs: future founders of innovative businesses and other organisations.

• Intrapreneurs and innovation managers: developing and implementing innovative projects within established companies.

• Supporting roles in the innovation system: working with investors, in consulting, economic development, policymaking, incubators, technology transfer agencies, academia and research, among others.

KEY FACTS

Admission requirements: normally a qualifying Bachelor's degree in Economics and Business or Industrial Engineering, or, subject to certain conditions, Business Information Systems or International Business at Chemnitz University of Technology, or an equivalent degree; proof of English language proficiency at CEFR level B2.

Standard duration: 4 semesters (part-time study possible)
Degree: Master of Science (M.Sc.)
Start of studies: usually the winter semester

FURTHER INFORMATION:

Studying in Chemnitz
www.studium-in-chemnitz.de

Applying to study
www.tu-chemnitz.de/studienbewerbung

FAQ - Frequently Asked Questions
www.tu-chemnitz.de/studierendenservice/faq.php

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Subject-specific Academic Advice
For a list of academic advisers, visit
www.tu-chemnitz.de/studienberater

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For readability, the generic masculine form is generally used in the original German text. All references to people, offices and functions apply equally to all genders.

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May 2026 edition