

Annex 2: Module description for the Consecutive Degree Programme in Business & Economics leading to the award of Master of Science

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Supplementary module

Module number	271413-015 (version 01)
Module name	Multimedia Skills
Module coordinator	English language acquisition coordinator (language practice)
Content and qualification objectives	<p><u>Content:</u> Multimedia Skills for conferences, meetings and business presentations focuses on text types that are especially common in both the job market and the academic world, such as presentations, debates and discussions. In particular, the module aims at developing and enhancing students' communication, leadership and presentation skills. At the same time, the practical application of new digital media is practiced.</p> <p><u>Qualification objectives:</u> Students can communicate, evaluate and criticize scientific research results – including their own research results - in an appropriate rhetorical and stylistic manner. They are proficient in using effective presentation techniques.</p>
Teaching methods	<p>The module teaching method is the exercise course.</p> <ul style="list-style-type: none"> Exercise course: Multimedia Skills (2 teaching units) <p>The class will be conducted in English.</p>
Requirements for participation (recommended knowledge and skills)	Students must be able to follow and actively participate in the course in English.
Module application	---
Requirements for the award of credit points	Successfully passing the module examination is required for the awarding of credit points.
Module examination	<p>The module examination consists of one assessment component.</p> <p>Creditable study achievement:</p> <ul style="list-style-type: none"> 25-minutes presentation on the contents of the module (Examination number: 71632) <p>The study achievement is credited, if it is graded at least "sufficient".</p> <p>The assessment component must be taken in English.</p>
Credits and grades	<p>This module is worth 5 credit points.</p> <p>Section 10 of the Examination Regulations specifies how the assessment component is assessed and how the module grade is calculated.</p>
Frequency	The module is offered each academic year.
Number of hours	The module requires students to complete a total of 150 study hours.
Module duration	Under normal circumstances, the module is completed in one semester.