

**Annex 2: Module description for the Consecutive Degree Programme in Business & Economics leading to the award of Master of Science**

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**Specialization module**

<b>Module number</b>	261035-301 (version 01)
<b>Module name</b>	Organization and Strategy Research
<b>Module coordinator</b>	Professorship Business Administration – Organization and International Management
<b>Content and qualification objectives</b>	<p><u>Content:</u></p> <p>The module consists of a seminar. In the English-language module, essential classical and modern organizational theories as well as theories of strategic management are taught and used for the interpretation and reflection of cases, current problems or situations in companies. This is done on the basis of the social and scientific theoretical foundations of the respective theories as well as their central areas of application.</p> <p><u>Qualification objectives:</u></p> <p>After successful completion of the module, students are able to independently carry out a theory-led analysis of current management and organizational problems, of current development trends of different types of organizations as well as strategic challenges. They are also able to derive appropriate action alternatives, to evaluate them and to critically reflect and present the results of interventions competently. In the case of teamwork, social skills are promoted through collective editing and coordination.</p>
<b>Teaching methods</b>	<p>The module teaching method is the seminar.</p> <ul style="list-style-type: none"> <li>• Seminar: Organization and Strategy Research (2 teaching units)</li> </ul> <p>The class will be conducted in English.</p>
<b>Requirements for participation (recommended knowledge and skills)</b>	<ul style="list-style-type: none"> <li>• Advanced knowledge of organization and management</li> <li>• See the list of course materials</li> </ul>
<b>Module application</b>	The module is suitable for all degree programs with an economic orientation.
<b>Requirements for the award of credit points</b>	Successfully passing the module examination is required for the awarding of credit points.
<b>Module examination</b>	<p>The module examination consists of one assessment component.</p> <ul style="list-style-type: none"> <li>• Creditable study achievement: seminar paper (scope: 4.000 to 4.500 words without annexes per person, processing period: 20 weeks) and 20-minute oral presentation and discussion on the seminar Organization and Strategy Research (Examination number: 61628)</li> </ul> <p>The study achievement is credited, if it is graded at least “sufficient”.</p> <p>The assessment component must be taken in English.</p>
<b>Credits and grades</b>	<p>This module is worth 5 credit points.</p> <p>Section 10 of the Examination Regulations specifies how the assessment component is assessed and how the module grade is calculated.</p>
<b>Frequency</b>	The module is offered each academic year.
<b>Number of hours</b>	The module requires students to complete a total of 150 study hours.
<b>Module duration</b>	Under normal circumstances, the module is completed in one semester.