Annex 2: Module description for the Consecutive Degree Programme in Business & Economics leading to the award of Master of Science

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Specialization module

Module number	260000-304 (version 01)
Module name	Seminar Sustainability, Innovation & Marketing
Module coordinator	Dean of Student Affairs for the Master's programme Business & Economics
Content and qualification objectives	Content: In the seminar, current topics in the areas of sustainability, innovation and marketing will be worked on independently as part of individual or team work. Qualification objectives: After successful completion of the module, students will be able to independently work on a scientific assignment within a given time. In the case of teamwork, social skills are promoted through collective editing and coordination.
Teaching methods	The module teaching method is the seminar. • Seminar: Sustainability, Innovation & Marketing (2 teaching units) The class will be conducted in English.
Requirements for participation (recommended knowledge and skills)	See the list of course materials
Module application	The module is suitable for all degree programs with an economic orientation.
Requirements for the award of credit points	Successfully passing the module examination is required for the awarding of credit points.
Module examination	The module examination consists of one assessment component. • Creditable study achievement: written paper (scope: ca. 15 pages, processing period: 16 weeks) and 20-minute presentation on the Seminar Sustainability, Innovation & Marketing (Examination number: 60019) The study achievement is credited, if it is graded at least "sufficient". The assessment component must be taken in English.
Credits and grades	This module is worth 5 credit points. Section 10 of the Examination Regulations specifies how the assessment component is assessed and how the module grade is calculated.
Frequency	The module is offered each academic year.
Number of hours	The module requires students to complete a total of 150 study hours.
Module duration	Under normal circumstances, the module is completed in one semester.

Non-binding English translation