

Annex 2: Module description for the Consecutive Degree Programme in Business & Economics leading to the award of Master of Science

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Supplementary module

Module number	136001-012 (version 01)
Module name	Business English Case Studies
Module coordinator	Coordinator Business English of the Foreign Language Centre
Content and qualification objectives	<p><u>Content:</u></p> <p>In this module, students analyze, discuss and evaluate English-language case studies with a high degree of application relevance and economic focus. Students are familiarized with analysis methods and develop typical presentation and moderation techniques for the oral and written description of case studies, which they apply in a reality-based simulation.</p> <p><u>Qualification objectives:</u></p> <p>After successful completion of the module, students are able to analyze English-language case-studies. They will be able to professionally present and discuss problems outlined in in case studies using the communication techniques they have learned. Students will also be able to present their analyses in case study reports.</p> <p>The completion of the module corresponds to the language competence level B1 of the Common European Framework of Reference for Languages (CEFR).</p>
Teaching methods	<p>The module teaching method is the exercise course.</p> <ul style="list-style-type: none"> Exercise course: Business English Case Studies (4 teaching units) <p>The class will be conducted in English.</p>
Requirements for participation (recommended knowledge and skills)	Completion of the modules Business English (BE1 to BE4) or Proof of knowledge of the English language at level C1 via accepted certificates or placement test (qualification recommendation)
Module application	The module is suitable for all degree programs with an economic orientation.
Requirements for the award of credit points	<p>Meeting the admission requirement for the individual assessment components and successfully passing the module examination are required for credit points to be awarded.</p> <p>The admission requirement is the following examination prerequisite (no limit to the number of attempts):</p> <ul style="list-style-type: none"> Summary of a meeting (simulation) in the form of a result protocol (scope: ca. 1 to 2 pages, processing period: ca. 1 week)
Module examination	<p>The module examination consists of three assessment components. The students must take the following specific assessment components:</p> <p>Creditable study achievements:</p> <ul style="list-style-type: none"> 15-minute presentation of the results of a selected case analysis on Business English Case Studies (Examination number: 91114) 40-minute oral group examination (case discussion in the form of a business consultation, conversation share ca. 10 minutes per student) on Business English Case Studies (Examination number: 91115) Case study report (scope: ca. 3 to 4 pages, processing period: 3 weeks) on Business English Case Studies (Examination number: 91116) <p>Each study achievement is credited, if it is graded at least "sufficient".</p>

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Credits and grades	<p>This module is worth 5 credit points.</p> <p>Section 10 of the Examination Regulations specifies how the assessment components are assessed and how the module grade is calculated.</p> <p>Assessment components:</p> <p>Creditable study achievements:</p> <ul style="list-style-type: none">• Presentation of the results of a case analysis on Business English Case Studies, weighting 1• Oral group examination on Business English Case Studies, weighting 1• Case study report on Business English Case Studies, weighting 1
Frequency	The module is offered each academic year.
Number of hours	The module requires students to complete a total of 150 study hours.
Module duration	Under normal circumstances, the module is completed in one semester.