Grande Region Lorraine











France



State foundation: 843 / 1792

Capital: Paris

Population: 66.6 Mio (GA ~10 Mio)

Size: 213.000 sq mi (GA 154.000 sq mi)

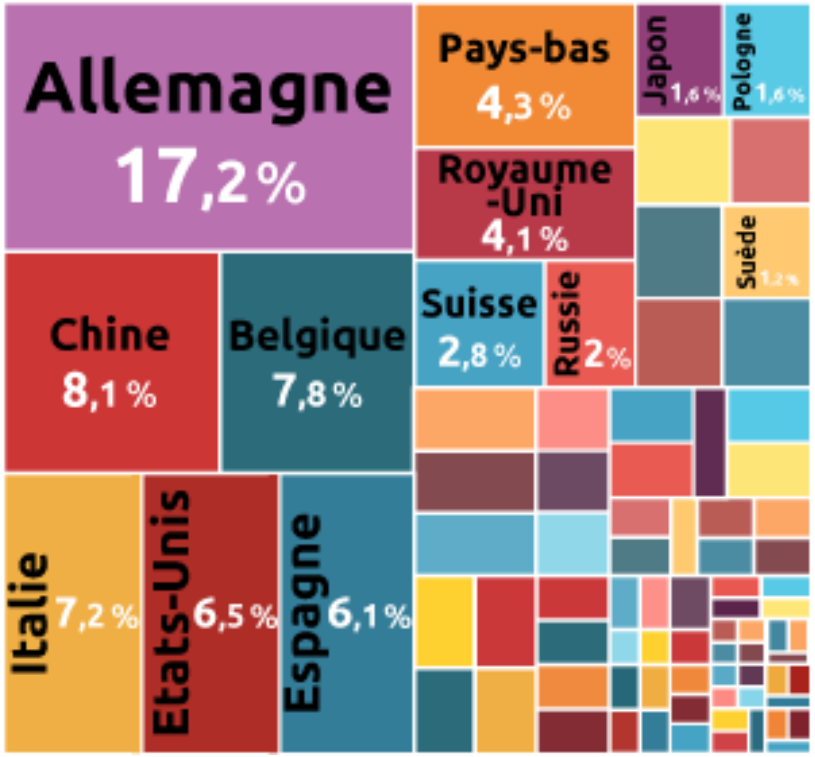
Economic Characteristics:

- Centralized economy
- Strong political influence on business
- Focus on big public or state owned companies
- Technology driven industries
- Local SME in food industry
- Strong social security

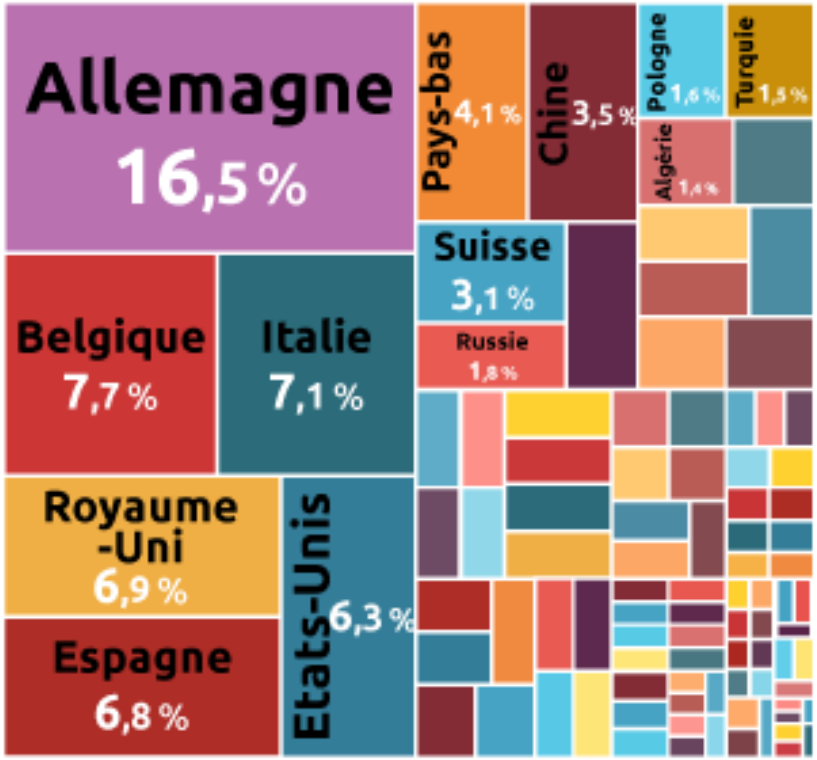


Foreign trade France

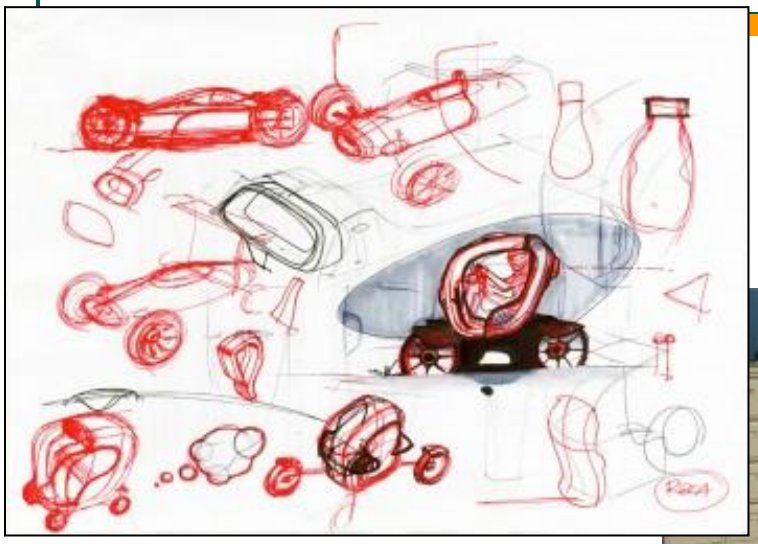
Import



Export



Innovation as Process







Holistic perspective on sustainability

Sustainable development can be seen as the *process* to "… pace development in a manner that does not jeopardize the ability of future generations to meet their own needs" (Shrivastava and Hart 1995: 155).

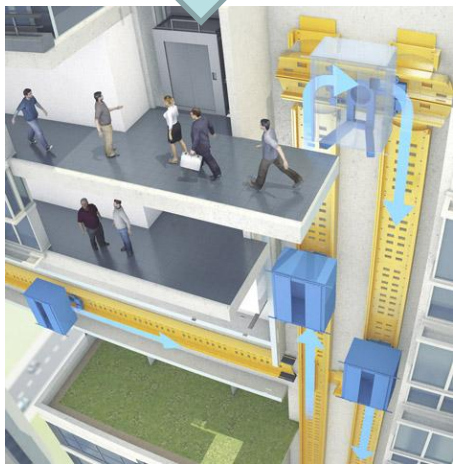
- Thematic dimension: environment, economic, social;
- Time dimension: short term, mid-term, long term;
- Resource dimension: technology, materials, management, people, frameworks
- Perspective: individual, group, organization, inter-organizational, society

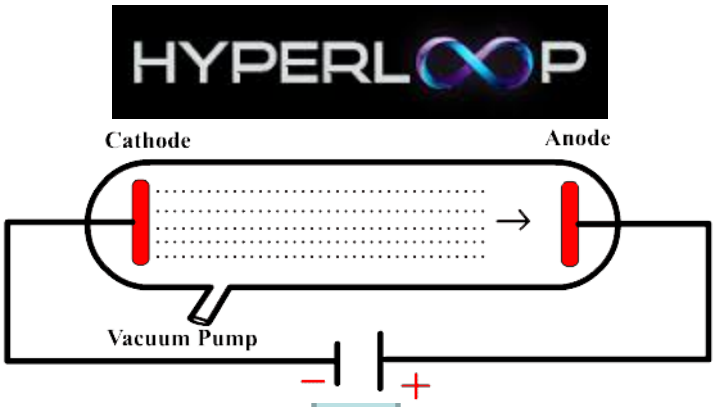
Lozano (2008), Shrivastava (2008) and Lozano et al. (2014)

Organizing creative space for innovation



http://www.thyssenkrupp-elevator.com/Home.2.0.html?&L=1





https://www.youtube.com/watch?v=Klla4de0KFc
https://www.youtube.com/watch?v=haJD6gPZwGo

