UNIVERSITY OF KWAZULU-NATAL

TECHNISCHE UNIVERSITÄT CHEMNITZ

9. AAE Summer School:

“Innovation and Intercultural Management for Sustainable Development“

31st August – 11th September 2015

Chemnitz University of Technology

Chemnitz, Germany

Official Welcome & Opening of the AAE Summer School 2015

Prof. Dr. Stefan Hüsig

Chair for Innovation Research and Technology Management

31st of August 2015

TU Chemnitz, Heizhaus

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Agenda

- Background of the AAE Summer School
- AAE Summer School 2015
- Vision for the Future of the AAE Summer School

- *Coffee Break*

- Introduction to AAE Summer School 2015: Program and Project work

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Background of the AAE Summer School (I)

- The American African European (AAE) Summer and Winter Schools were initiated as an interdisciplinary and intercultural two weeks study program for Master and Bachelor students
- Originally founded in 2007 by the initiative of
  - David A. Coldwell (ex- UKZN, now: University of the Witwatersrand, South Africa)
  - Andrea Fried (ex-TUC, now: Linköping University, Sweden)
  - Klaus-Peter Schulz (ex-TUC, now: ICN, Nancy/Metz, France)
  - Frank G. Pérez (University of Texas at El Paso, U.S.A.)
- The Summer and Winter Schools take place at the locations of the institutions participating, alternating yearly

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Background of the AAE Summer School (II)

- **Objectives**:
- For the participating **students**
  - Develop first hand intercultural competencies
  - Complement curricular management knowledge
  - Stimulate practical research competencies
- For the participating **faculty & staff members**
  - Networking opportunities
  - Collaboration like joint research projects & publications
  - Staff exchange
  - Develop first hand intercultural competencies
- No profit objective

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Background of the AAE Summer School (III)

- **Content**:
- Each iteration of the event has a specific & localized theme in the context of interdisciplinary and intercultural management studies
- Examples
  - “Intercultural Perspectives on Organisational Leadership and Challenges of Equalisation and Empowerment in South Africa” (2009)
  - “Communication of Change and Development in Intercultural Contexts” (2010)
  - “Formal and Informal Economies in a Globalized World” (2013)
  - “Responsible management and educational practices towards creating sustainable business and government” (2014)

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The 9. AAE Summer School (I)

- Theme: “Innovation and Intercultural Management for Sustainable Development“
- Partners & participants from:

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ICN Business School nancy | metz

Xiamen University

HTW Chur Hochschule für Technik und Wirtschaft University of Applied Sciences

Drake UNIVERSITY

The 9. AAE Summer School (II)

- Organization & host: Chair for Innovation Research and Technology Management
- Including participation at the

XII. CHEMNITZ EAST FORUM

9. - 11. September 2015

- Sub-theme: “Leadership and governance OF and IN public and private organizations in CEE countries”
- Hosted by Chair for Organisation Studies (Prof. R. Lang)

The 9. AAE Summer School (III)

- **Sponsors**:

  Faculty of Economics and Business Administration

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DAAD
Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

UNIVERSITY OF KWAZULU-NATAL

studentenwerk
CHEMNITZ · ZWICKAU

The 9. AAE Summer School (IV)

- **Staff People**:



Julien Bucher



Julia Breßler



Sophie Strobel



Laura Herrmann



Jessica Schewe



Christian Huber



Anna Lanfermann

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Propositions for the Future of the AAE Summer School

- We need to grow the AAE Summer School network to make the program more attractive!
- The AAE Summer School needs the A for American Partners again!
- We should have 2 partners from each target region in the network, adding another E(uropean) partner!
- We could also add another A for Asia. A Chinese partner could make the program more attractive!
- We need more reliable funding/resources for the AAE Summer School! Otherwise the future of the AAE Summer School is at risk!

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Thank you

and enjoy the AAE Summer School 2015!