Syllabus

9. AAE Summer School:

“Innovation and Intercultural Management for Sustainable Development“

31st August – 11th September 2015
Chemnitz University of Technology

Hosted by

Chair for Innovation Research and Technology Management

Including Participation at the

XII. Chemnitz East Forum:

“Leadership and governance OF and IN public and private organizations in CEE countries”

XII. CHEMNITZ EAST FORUM

9. - 11. September 2015

Hosted by

Chair for Organisation Studies

Object & Objective

The Summer School is an annual event since 2007, when it was originated and founded by the initiative of David A. Coldwell (University of the Witwatersrand, South Africa), Andrea Fried (at that time Chemnitz University of Technology, Germany), Frank G. Pérez (University of Texas at El Paso, U.S.A.) and Klaus-Peter Schulz (at that time Chemnitz University of Technology, Germany). During the summer school a space is created, where the participating students are able to develop first hand intercultural competencies, foster their management knowledge and practical research competencies in an intensive two weeks summer/winter school. In addition, it offers opportunities for the participating staff members to connect and plan further collaboration like joint research projects, publications or staff exchanges.

Regarding the provided content the summer school is based on three pillars:

- theoretical knowledge (lectures and workshops)
- practical knowledge (business games, self-organized research, project work)
- intercultural insights and exchange (excursions, joint leisure activities)

During the workday the students typically attend themed sessions in the morning and afternoon. To compliment the academic program with cultural experiences, there are fieldtrips to Berlin and Dresden.

Schedule & Milestones

Sunday 30.08.

5:55 pm: Arrival in Dresden & Travel to Chemnitz

8:25 / 8:55 pm: Chemnitz Main Station
"Meet & Greet: Team Welcomes Guests"

Monday 31.08.

10 am: Chemnitz City/Town Hall Chemnitz
"Official Welcome"
Miko Runkel, Chemnitz City Deputy Mayor

10:30 am: Guided City Tour

12 am: TUC/Heizhaus: Catering Lunch

1 pm: "Official Welcome & Opening of the AAE Summer School 2015"
Prof. Dr. Silke Hüsing, Dean of Business School
Dr. Wolfgang Lambrecht, CEO of International Office
Prof. Dr. Stefan Hüsig, Chair for Innovation Research and Technology Management

Coffee Break

2 pm: "Introduction to AAE Summer School Program and Project Work"
Prof. Dr. Stefan Hüsig (TUC)

3:30 pm: TUC/Reichenhainer Str., Central cafeteria (Mensa)
"Guided Tour by the TUC Students"

6 pm: TUC/Thüringer Weg 3/Club der Kulturen
"Kick-Off BBQ: Get Together of all Students and AAE Summer School Faculty"

Tuesday 01.09.	**10 am: TUC/Thüringer Weg 7/Room: K012** **Lecture: "The Role of Innovation, Technology and Entrepreneurship for Sustainable Development"** Prof. Dr. Stefan Hüsig (TUC)
	12 am: TUC/Reichenhainer Str., Central cafeteria (Mensa): Lunch
	1 pm: TUC/Thüringer Weg 7/Room: K012 **Lecture: "Innovation and Management Control"** Prof. Dr. Uwe Götze (TUC)
	3 pm: TUC/Reichenhainer Str., Central cafeteria (Mensa): **Meeting point for field trip: „Industry Museum Chemnitz"**
Wednesday 02.09.	**9 am: TUC/Thüringer Weg 7/Room: K012** **Lecture: "Creativity & Sustainability"** Prof. Dr. Klaus-Peter Schulz (ICN)
	Lecture: "Creative Spaces" Prof. Dr. Kamel Mnisri (ICN)
	12 am: TUC/Reichenhainer Str., Central cafeteria (Mensa): Lunch
	1 pm: Pegasus Center/Reichenhainer Str. 29 **Site Visit: „SAXEED"** **Lecture: "Supporting Start-Ups"** Joseph Stevens (TUC)
	Site Visit: "Business Village" Beckerstraße 13, 09120 Chemnitz
Thursday 03.09.	**9 am: TUC/Erfenschlager Str. 73/Room: 3/A111** **Lecture: "Smart Manufacturing and its Implication for Industrial Enterprises and Labour"** Prof. Dr. Egon Müller & apl. Prof. Dr. Ralph Riedel (TUC)
	Site Visit (3/D19 & 3/D17): Experimental digital factory or Driving Simulator (TUC)
	12 am: TUC/Reichenhainer Str., Central cafeteria (Mensa): Lunch
	1 pm: TUC/Thüringer Weg 7/Room: K012 (& 009) **Business Game: "TLGW Automobil GmbH"** Susann Zeiner-Fink and Tina Obermeit (TUC)
Friday 04.09.	**10 am: TUC/Thüringer Weg 7/Room: K012** **Lecture: "Human Resources and Responsible Management"** Taahir A. A. Vajeth (UKZN)
	Lecture: "Green IT for Sustainable Business Practices" Dr. Indira Padayachee (UKZN)
	12 am: TUC/Reichenhainer Str., Central cafeteria (Mensa): Lunch
	1 pm: TUC/Thüringer Weg 7/Room: K012 **Lecture: "The History of Sustainability"** Dr. Sebastian Liebold (TUC)
	3 pm: "Sustainability at the TUC" **Workshop & Site Visit: NaTUC** Anna Lanfermann (TUC)

Saturday 05.09.	**No Classes: Field Trip: Berlin Trip or Spare Time**
Sunday 06.09.	**No Classes: Field Trip: Berlin Trip or Spare Time**
Monday 07.09.	**10 am: TUC/Thüringer Weg 7/Room: K012** **Lecture: "Managing High Performance Teams"** Simone Schmid (TUC) **12 am: TUC/Reichenhainer Str., Central cafeteria (Mensa): Lunch** **1 pm: TUC/Thüringer Weg 7/Room: K012** **Lecture: "The Role of Banks and Lending Institutions in Ensuring Responsible and Sustainable Management Practices: The Case of the 2008 Financial Crisis."** Dr. Sean Severe (Drake University) **3 pm: Case study: "M-PESA Power"** Prof. Dr. Stefan Hüsig (TUC**)** **Assignment: Prepare questions for class discussion** 1. Analyze the innovation process of M-PESA. Into which innovation type would you categorize M-PESA? 2. What challenges and success factors can you identify for the introduction of M-PESA in Kenya? 3. Which opportunities can you identify for Safaricom? What would you recommend for the future of M-PESA?
Tuesday 08.09.	**9 am: TUC/Reichenhainer Str., Weinholdbau/Room: W043** **Lecture: "Know-How and Trade Secret Protecting in China and the EU"** Prof. Dr. Dagmar Gesmann-Nuissl & Dr. Marius Grathwohl (TUC) Sisi Chen (Xiamen University) **12 am: TUC/Reichenhainer Str., Central cafeteria (Mensa): Lunch** **1 pm: TUC/Thüringer Weg 7/Room: K012** **Lecture: "Leading Across the World between Global Challenges and Local Expectations - Findings from the GLOBE Leadership Project"** Prof. Dr. Rainhart Lang (TUC) **3 pm: Workshop & Case study: "PRME and the Principle of Ethics, Honesty and Integrity in Sustainable Management."** **+ Business Game "HONEST"** Prof. Dr. Henry Wissink (UKZN) & Ruth Nieffer (HTW Chur)
Wednesday 09.09.	**10 am: TUC/Thüringer Weg 7/Room: K012** **Wrap-up meeting & learning reflections** **Project work & presentations: Q&A** **12 am: TUC/Reichenhainer Str., Central cafeteria (Mensa): Lunch** **Afternoon: Project Work**
Thursday 10.09.	**9 am: TUC/Reichenhainer Str./Weinholdbau/Room W014** **Registration: EastForum** **9:15 am: Participating: "Paper Sessions"** (c.f. details in EastForum program)

	12:30 am: TUC/Reichenhainer Str., Central cafeteria (Mensa): Lunch
	1:45 pm: TUC/Reichenhainer Str./Weinholdbau/Room W014 Presentations of Research Papers
	5 pm: Stefan-Heym-Platz 1, 09111 Chemnitz EastForum Site Visit: SMAC National Museum for Archaeology
	7 pm: Georgstraße 21, 09111 Chemnitz EastForum-Dinner at Malula
Friday 11.09.	**9:45 am: Meeting Point: Main station Entrance 10:03 am Track 10: Departure from Chemnitz to Dresden Field Trip: Exploring Dresden**
	~~**11 am: Site Visit: Infineon, Königsbrücker Straße 180, Dresden**~~
	Field Trip: Exploring Dresden
	Evening: Dresden, Neustadt: Farewell Party & Overnight Stay
Wednesday 30.09.	***Milestone: Submission of the full paper (based on the extended abstracts)***

Credits

Requirements	Credits
• Oral participation at the case study, lectures, workshops, obligatory field trips and the 12th East Forum	3 Credits
Additional: • Presenting at the East Forum (30 minutes for presentation and discussion) and producing an extended abstract (2500 words) and a full paper based on the presentation	5 Credits in total

The German participants enrolled in the Master of Science course „Management and Organisation Studies“ can get up to 5 credits accredited, according to their study regulations.

Materials

All materials e.g. presentation slides, case studies, manuals, papers etc. of the AAE Summer School are available as digital downloads here:

https://www.tu-chemnitz.de/wirtschaft/summerschool/

The download area is password-protected, use “**SumS15TUC**” to access the documents.