12th Chemnitz East Forum
9 - 11 September 2015

Leadership and governance IN and OF public and private organizations in the CEE countries

Conference location: Reichenhainer Str. 70, Room W 014
University-Campus, D-09126 Chemnitz

Tuesday (8 September 2015)

18:00 Get together in **Miramar** (Schloßberg 16, 09113 Chemnitz)

Wednesday (9 September 2015)

9:00 Registration

9:30 **Opening address** (*Room: W 014*)

Silke Hüsing (Dean of the Faculty for Business and Administration)

Rainhart Lang (Chair of the conference)

10:00 **Paper Session: Leadership, ethics and higher education** (*Session chair: Rainhart Lang*)

Anna Remišová/ Zuzana Búciová/ Anna Lašáková (Slovakia) "Ethical Leadership in the Public and Private Sector in Slovakia: A Comparative Study"

Nataliya L. Rumyantseva/ Elena Denisova-Schmidt (UK/ Switzerland) "An Essay on Virtue and Survival: Dead End Leadership and the Therapeutic Alternative"

Balázs Heidrich/ Nick Chandler (Hungary) "Governance and the agile organisation in Hungarian higher education"

12:15 Lunch (*Campus-Canteen*) and coffee (*registration desk of the conference*)

14:00 **Paper Session: Leadership** (*Room: W 014, Session chair: Thomas Steger*)

Armin Pircher Verdorfer (Germany) "Investigating servant leadership across cultures: a comparative study in Germany and Lithuania"

Rainhart Lang/ Irma Rybnikova/ Rita Toleikienė (Germany/ Lithuania) "Leadership dilemmas in local government contexts in Germany and Lithuania"

15:30 Coffee break

16:00 **JEEMS meeting** (open to all participants; *Room W 034*)

17:30 End of the day one

19:00 Dinner at **Schliwa's** Weinhandlung (Theaterstr. 38, 09111 Chemnitz)

Thursday (10 September 2015)

9:00 Registration for the Summer School participants

9:15 **Paper Session: Managers, ethics, careers** (*Room: W 014, Session chair: NN*)

Anna Remišová/ Anna Lašáková (Slovakia) "Managerial Perceptions of Ethics Programs in Public and Private Organizations in Slovakia. "Chalk And Cheese" or "Alike as Two Peas"?

Ivan Pivovarov/ Inna Panova/ Yulia Dubovik (Russia) "Generation X and Generation Y: Career attitudes (the Russian case study)"

10:45 Coffee break

11:00 **Paper Session: Employment relationships and trade unions** (*Room: W 014, Session chair: NN*)

József Poór/ Zsolt Horbulák/ Imre Madarász/ Ingrid Szabó/ Imrich Antalik/ Helena Strážovská/ Ildikó Éva Kovács/ Györgyi Gábrielné Tőzsér/ Szergej Vinogradov/ Miklós Dús (Slovakia/ Hungary) "Atypical Employment in Light of Hungarian and Slovak Research Comparison"

Irma Rybnikova (Germany) "Metaphors of trade unions in Lithuanian media"

12:30 Lunch (*Campus-Canteen*)

13:45 **Paper Session of the Summer School 1a: Innovation and sustainability** (*Room: W 014, Session chair: Stefan Hüsig*)

Jörg Müller (Germany) "Empowerment of employees in the context of social sustainability"

Laura Herrmann (Germany) "History and Presence of Sustainability Concepts in Tourism"

Paper Session of the Summer School 1b: Sustainability in emerging economies (*Room: W 035, Session chair: Taahir A.A. Vajeth*)

Chenai Muhwati (South Africa) "Towards a model for the potential role of social media in sustainable supply chain management"

Ruvania Govender (South Africa) "Sustainable practices of marketing fast food amongst university students: A case study at UKZN"

Neeshal Gurahoo (South Africa) "Principles of responsible management education in the context of emerging economies: sustainability, green initiatives and ethics"

14:45 Coffee break

15:00 **Paper Session of the Summer School 2a: Leadership** (*Room: W 014, Session chair: Julien Bucher*)

Katja Wavrousek (Germany) "Leadership in the field of Public Administration in CEE countries A literature review"

Henry Rieger (Germany) "Mandatory changes and actions for successful implementation of modern e-leadership"

Paper Session of the Summer School 2b: Governance of sustainability (*Room: W 035, Session chair: Indira Padayachee*)

Kenneth Ngwenya (South Africa) "Moving towards sustainable logistics operations: A case study of the South African FMCG Industry"

Jenniger Nxumalo (South Africa) "Fostering sustainable development through social grants: A local government perspective"

Sindi Pretty Ngwenya (South Africa) "A Three-level partnership between government, private sector and non-governmental organisations for food security"

16:00 End of the day two

17:00 Guided tour in **SMAC**, Museum for Archeology (Stefan-Heym-Platz 1, 09111 Chemnitz)

19:00 Dinner at **Malula** (Georgstraße 21, 09111 Chemnitz)

Friday (11 September 2015)

9:00 **Paper Session: Embedded information and knowledge** (*Room W 034, Session chair: NN*)

Gysel Gumerova / Elmira Shaimieva (Russia) "Methodological provision of high-tech business management with the information portal of the enterprise: recommendations for the development of knowledge management, intellectual property management, and production relations"

Graham Hollinshead/ Jane Hardy (UK) "Embedded tendencies and the offshore outsourcing of software development to Ukraine"

10:30 Coffee break

10:45 **Paper Session: Corruption and ethics management** *(Room W 034, Session chair: NN)*

Thomas Steger/ Stiven Tripunovski (Germany) "Corruption in Serbia –the perspective of economic actors"

Rita Toleikienė/ Irma Rybnikova/ Diana Šaparnienė (Lithuania/ Germany): "Ethics management in local government organisations in Lithuania. Consequences of the political and administrative duality"

12:15 Closing statements

Thomas Steger (University of Regensburg; Co-Chair of the conference and Chief Editor of JEEMS)

12:30 Lunch (*Campus-Canteen*) and leave taking