TECHNISCHE UNIVERSITÄT CHEMNITZ

icn business school ARTEM

AAE

UNIVERSITY OF KWAZULU-NATAL
INYUVESI YAKWAZULU-NATALI

13th American-African-European Summer and Winter School

"Management of Art, Creativity & Disruptive Innovation for Sustainable Development from a Global Awareness Perspective"

9th-21st March 2020
Chemnitz University of Technology
Chemnitz, Germany

Hosted by

Chair for Innovation Research and Technology Management

Official Welcome & Opening of the AAE Summer & Winter School 2020

Prof. Dr. Stefan Hüsig

Chair for Innovation Research and Technology Management

9th March 2020

TU Chemnitz, Physic Lecture Room

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Agenda

- Objective & Background of the AAE American-African-European Summer and Winter School
- Retrospective Vision for the Future of the AAE S/W School
- Introduction to 13. AAE S/W School‘s Program

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Objective & Background of the AAE S/W School (I)

- The American African European (AAE) Summer and Winter Schools were initiated as an interdisciplinary and intercultural two weeks study program for Master and Bachelor students
- Originally founded in 2007 by the initiative of
  - David A. Coldwell (University of the Witwatersrand, South Africa)
  - Andrea Fried (ex-TUC, now: Linköping University, Sweden)
  - Klaus-Peter Schulz (ex-TUC, now: ICN, Nancy/Metz, France)
  - Frank G. Pérez (University of Texas at El Paso, U.S.A.)
- The Summer and Winter Schools take place at the locations of the institutions participating, alternating yearly
- No profit objective

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Objective & Background of the AAE S/W School (II)

- **Objectives**:
- For the participating **students (Master & PhD)**
  - Develop first hand intercultural competencies & international networks (field trips, joint leisure activities, social events)
  - Complement curricular theoretical knowledge
  - Gain practical insights in science & business through self-organized research, project work, site visits, academic conferences, etc.
  - Stimulate practical research competencies & eventually develop a “taste for science”

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Objective & Background of the AAE S/W School (III)

- **Objectives**:
- For the participating **faculty & staff members**
  - Networking opportunities on international level
  - Collaboration such as joint research projects & publications
  - Staff exchange
  - Develop first hand intercultural competencies
  - Experiment with novel teaching approaches
  - Develop promising future generations of researchers

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Objective & Background of the AAE S/W School (IV)

- Last but not least:
- **AAE S/W School as warm-up for the ARTEM OCC conference**
  - Introduction into the main concepts
  - Getting in touch with some of the scientific community in advance
  - Head start for the discussions & networking

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Retrospective Vision

2015 Propositions for the Future of the AAE Summer School

- We need to grow the AAE Summer School network to make the program more attractive!
- The AAE Summer School needs the A for American Partners again!
- We should have 2 partners from each target region in the network, adding another E(uropean) partner!
- We could also add another A for Asia. A Chinese partner could make the program more attractive!
- We need more reliable funding/resources for the AAE Summer School! Otherwise the future of the AAE Summer School is at risk!

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Status Quo & Outlook 2020+

- Without reliable international partners the future of the AAE S/W School is at risk!
- The burden on the human resources involved in the past 5 years is too high to keep up the program in the future without substantial improvement.
- Strategic decision to take is:

Innovate & Invest or Exist!

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Thank you

and enjoy the AAE S/W School 2020!