PROGRAMME

12th AMERICAN AFRICAN EUROPEAN (AAE) SUMMER SCHOOL (UKZN, TU-CHEMNITZ AND ICN BUSINESS SCHOOL) on

RESPONSIBLE AND SUSTAINABLE MANAGEMENT OF INNOVATION IN URBAN AND GLOBAL CONTEXTS

13/08/2018 -22/08/ 2018 at UNIVERSITY OF KWAZULU-NATAL, DURBAN, SOUTH AFRICA

AND BUSINESS MANAGEMENT CONFERENCE on

AFRICAN CITIES OF THE FUTURE: MANAGEMENT AND LEGAL SOLUTIONS

23/08/2018 – 24/08/2018 at THE PROTEA EDWARD HOTEL, DURBAN, SOUTH AFRICA

	Sun 12/08	Mon 13/08/18	Tues 14/08/18	Wed 15/08/18	Thu 16/08/18	Fri 17/08/18	Sat 18/08/18
Morning **Session 1:** 8h45 – 10h15 **Tea Break:** 10h15 -10h30 **Session 2:** 10h30 – 12h00 **Venue:** Unite Building Room 5; Howard College Campus	Arrival	**Session 1:** Reception and Introduction **Dr I. Padayachee** University Official Welcome Address **Prof B. Mubangizi** The Hub for African City of the Future **Rudi Kimmi** **Chair : Prof Wissink**	**Session 4:** **EThekwini Municipality:** Integrated Development Planning by **Puvendra Akkiah** The Smart City Initiative by **Adrian Peters** Role of the Municipal Institute of Learning **by Fezile Njokweni & Colin Pillay** **Chair : Prof Purshottama Sivanarain Reddy**	**Session 5:** Innovation and the 4th Industrial Revolution **Prof Manoj Maharaj** **Session 6:** Sustainability marketing in respect of the Marketing curriculum **Dr Devika Pillay** **Chair : Mr K. Naidoo**	**Site Visit: Unilever** Sustainability initiatives at Unilever	**Session 8:** Corporate regulation and corruption: Philosophical conceptualizations and management implications **Prof David Coldwell** **Session 9:** Challenges to Environmentally Friendly Behaviour in SA: A consumer perspective. **Prof Debbie Ellis** **Chair : Prof Debbie Ellis**	**Field Trip**
Lunch: 12h00-13h00							
Afternoon **Session 3:** 13h00-14h30 **Tea Break:** 14h30– 14h45 **Session 4:** 14h45-16h15 **Venue:** Unite Building Rm 5; HC	Meet & Greet, UKZN Team Welcomes Guests	**Session 2:** How Can E-commerce Adoption Improve Integrated Connectivity for Africa's E-tailers **Ms Malindi Kunene** **Session 3:** Green IT **Dr Padayachee** **Chair : Dr I. Padayachee**	**Site Visit (City Tour)**	**Session 7** International Covenants, in particular the rights of the Child Convention in the spotlight of the third sustainable development goal - ensure healthy lives and promote well-being for all at all ages!". **Gernot Kirchner** **Chair : Mr K. Naidoo**	**Site Visit: Robsons Real Beer** Sustainability initiatives in the brewing supply chain	**Session 10 :** Corporate Digital Responsibility **Prof. Dagmar Gesmann-Nuissl** **Chair : Prof Debbie Ellis**	**Fileld Trip**
Evening						**Braai Function**	

PRELIMINARY PROGRAMME

12th AMERICAN AFRICAN EUROPEAN (AAE) SUMMER SCHOOL (UKZN, TU-CHEMNITZ AND ICN BUSINESS SCHOOL) on

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AFRICAN CITIES OF THE FUTURE: MANAGEMENT AND LEGAL SOLUTIONS

23/08/2018 – 24/08/2018 THE PROTEA EDWARD HOTEL

	Sun 19/08/18	Mon 20/08/18	Tue 21/08/18	Wed 22/08/18	Thu 23/08/18	Fri 24/08/18	Sat 25/08/18
Morning **Session 1:** 8h45 – 10h15 **Tea Break:** 10h15 -10h30 **Session 2:** 10h30 – 12h00 **Venue:** Unite Building Room 5; Howard College Campus	**Field Trip**	**Session 11:** **Preparing for the Class of 2030** **Jaye Richards-Hill - Education Business Development Lead (Microsoft)** **Chair: Gernot Kirchner**	**Session 13:** **Artisans of Technological Innovation & Sustainability** **Prof. Stefan Hüsig** **Chair: Mr. T. Vajeth**	**Session 15:** **"Experiencing Sustainability Globally and Systemically** **- Interactive Workshop on vivid topics around sustainability"** **Prof. Marlen Gabriele Arnold and Anja Herrmann-Fankhänel** **Chair : Ms. M Kunene**	**BMC**	**BMC**	**Reflections**
Lunch: 12h00-13h15							
Afternoon **Session 3:** 13h00- 14h30 **Tea Break:** 14h30–14h45 **Session 4:** 14h45- 16h15 **Venue:** Unite Building Rm 5; HC	**Field Trip**	**Session 12** **Business Simulation workshop** **Session Partner** **Chair: Thea van der Westhuizen**[1]	**Session 14** **Postgraduate students:** **Presentations and feedback on research** **Chair: Mr. T. Vajeth**	**Session 16:** **Governance of innovation, disruptive innovation and new technologies to ensure responsible and sustainable urban and global development.** **Prof H. Wissink** **Chair : Ms. M Kunene**	**BMC**	**BMC**	**Farewell**

[1] *Research supported by the National Research Foundation of South Africa (Grant Numbers: 107003)*