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Der Gastvortragende, Herr Prof. Eric Tsui (Department of Industrial and Systems Engineering of The Hong Kong Polytechnic University), wird im Rahmen der Vorlesung Organisationsales Lernen und Wissensmanagement einen englischsprachigen Vortrag zu folgendem Thema halten:

***Challenges and opportunities in managing knowledge in the age of digitalisation***

**Abstract:**

This talk focusses on increasing digitalisation which lead to the emergence of the networked economy. Though knowledge remains the only infinitely renewable resource in organisation, the traditional value disciplines pursued by organisations and societies have been constantly challenged. In the networked economy, value is typically created by exchange of data and information leveraging off the network effect. Digitalisation alone is not a game changer; finding the right mix of digitalisation with knowledge and technologies is. Operating with the above doctrine, the speaker further explores how digitalisation will impact knowledge management together with the associated challenges and opportunities. Data, cloud and people hold the key to success. KM tools and technologies that will play significant roles in the digital transformation journey are accordingly identified, together with industries and organisations that are posed to accomplish quantum improvements upon successful transformations.

**Bibliography:**

Eric Tsui had spent 16 years in industry with Computer Sciences Corporation (CSC) in Australia taking on various capacities including Chief Research Officer and Innovation Manager. During this period, he has made significant contributions to the company's expert systems products, applied research and innovation programmes. He joined PolyU in 2005. His speciality areas are Knowledge technologies including Search Engines, Portals, Personal Knowledge Management, Personal Learning Environments, and Knowledge Cloud services. Professor Tsui is also an honorary advisor of KM and Community of Practice to three Hong Kong government departments. In the past decade, he has supervised or involved in more than 200 KM projects in Hong Kong, Asia and Australia. In 2014 and 2018, he



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twice received the Global Knowledge Management Leadership Award, among many other awards on his use of technologies to support Teaching and Learning. He was listed an outstanding and exemplary academic in PolyU's last 2 annual reports. Since August 2015, he has designed and launched two MOOCs (Massive Open Online Course) -"Knowledge Management and Big Data in Business" and "Industry 4.0: How to revolutionalise your business?" on the MIT edX platform. Together, they have attracted more than 77,000 enrolments and one of them is rated among the Top 7 Business MOOCs worldwide (Source: Canadian Business, April, 2018).

Link:

<https://www.polyu.edu.hk/ise/about/staff/21-about/staff/academic-staff/32-eric-tsui>

Interessierte Studierende, MitarbeiterInnen und Kollegen/Kolleginnen sind herzlich eingeladen.

## **GASTVORTRAG**

**am 12.06.2019**

**11.30 bis 13.00 Uhr**

**Reichenhainer Straße, Neues Hörsaalgebäude**

**Raum 2/N111 (neu C10.111)**