

Our program is designed to challenge, inspire, and equip you with the expertise necessary to thrive in a dynamic and ever evolving field. With a focus on both theoretical knowledge and practical application, we offer a learning environment that fosters innovation, critical thinking, and professional development. We invite you to explore our curriculum, meet our faculty, and discover the unique opportunities that await you.

What characterizes the Master's degree programme Business & Economics?

The Faculty of Business Administration and Economics has launched a new English-language Master's programme in the winter semester 2025/2026.

The degree programme offers a profound education in business and economics. Building on Bachelor's degrees in economics and business administration, it teaches further principles in both areas with emphasis on sustainability and innovation. In-depth knowledge in business, economics and interdisciplinary areas is imparted in the areas of specialization. Seminars can be taken to specialize further. The degree programme may be complemented by practical or international perspectives with an internship or studying abroad. Our programme is designed to challenge, inspire, and equip you with the expertise necessary to thrive in a dynamic and ever-evolving field. With a focus on both theoretical knowledge and practical application, we offer a learning environment that fosters innovation, critical thinking, and professional development.

„With the introduction of our English-language program, we aim to provide our students with the best possible conditions for a successful career in the global economy. We are convinced that this step will make our university even more attractive and promote exchange and collaboration on an international level. At the same time, we want to contribute positively to regional economic development.“ (Prof. Dr. Michael Mayer, Dean of Studies for the programme)

Degree Structure

Adaption modules

Core modules (compulsory modules)

- Sustainability Management
- Innovation Economics

Optional areas of specialization (maximum 2, if a minimum score is achieved in the respective area)

- Strategy, Leadership & Economics
- Sustainability, Innovation & Marketing
- Finance, Taxation and Controlling
- Empirical and Applied Economics

Supplementary modules

Master's thesis module

Career Opportunities

The English-language Master's programme in Business & Economics enables graduates to perform consulting, planning and management tasks in the economic context in companies, international organizations, government agencies and non-profit organizations.

Graduates are qualified to independently identify economic problems, to select and apply suitable methods for their analysis and solution, to develop scientifically based solutions without assistance and to propose and evaluate alternative actions.

The Master's programme prepares students for further doctoral studies as well as research activities at universities, research institutes and research departments. Substantial knowledge and skills for teaching in the field of business administration and economics are also imparted.

The programme particularly emphasizes ethical education and incorporates the United Nations Sustainable Development Goals (SDGs) as well as the United Nations-backed Principles for Responsible Management Education (PRME) initiative and other aspects of business ethics.

General information

Faculty of Business Administration and Economics

Admission requirements: in general vocationally-qualifying university Bachelor's degree in Business Administration or European Studies with Economical Sciences or Business Administration and Engineering or Business Information Systems from Chemnitz University of Technology (proof for successful completion of certain examinations) or equivalent degree programme with regard to content, English language proficiency at Level B2

Standard period of study: 4 semesters (Part-time-studies possible)

Accreditation: Accredited degree programme (foundation's quality seal of the German Accreditation Council, www.akkreditierungsrat.de/en/welcome-german-accreditation-council)

Degree: Master of Science (M.Sc.)

Start of the degree programme: usually winter semester

Language of tuition: English



TECHNISCHE UNIVERSITÄT
IN DER KULTURHAUPTSTADT EUROPAS
CHEMNITZ

Further information

Studying in Chemnitz

www.study-in-chemnitz.com

Online application:

www.tu-chemnitz.de/studienbewerbung

FAQ - Frequently Asked Questions

www.tu-chemnitz.de/studierendenservice/faq.php.en

Student Service Point

Straße der Nationen 62, room A10.043
+49 371 531-12125
admission@tu-chemnitz.de

Central Course Guidance Service

Straße der Nationen 62, room A10.046
+49 371 531-55555
studienberatung@tu-chemnitz.de

Academic Course Guidance

For an overview of all academic counsellors
www.tu-chemnitz.de/studienberater

Postal address

Technische Universität Chemnitz
Studierendenservice und Zentrale Studienberatung
09107 Chemnitz

For reasons of readability, the masculine gender was mostly used. However, the terms, titles and functions equally refer to all genders.

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