

Action plan for further strategic internationalization of Chemnitz University of Technology

No.	Objective/ Determination of action	Audit criteria/ Milestones	Institution/s in charge	SuSe 2017	WS 2017/18	SuSe 2018	WS 2018/19	SuSe 2019
O1	Optimization of monitoring of data relating to internationalization							
1	Analysis of existing data mining processes and optimization of monitoring processes	Overview of all processes and stakeholders involved	IUZ		x			
		Definition of determinable figures	IUZ			x		
		Selection of figures to be determined	RKI			x		
		Integration into software systems of Chemnitz University of Technology	URZ					
		Enhanced analysis functions for optimization needs	URZ					
O2	Increasing number of outgoing-students							
1	Further enhancement of recognition of study / internship performances acquired abroad	Regular assessment of statistics regarding the recognition of study performances of outgoing-students	IUZ	x	x	x	x	x
		Information material: e.g. guideline for recognition of study/ internship performances acquired abroad		x				
2	Elaboration of a guideline for the integration of "mobility windows"/ obligatory stays abroad in degree programs	Guideline available and communicated to the university public	IUZ			x		
3	Conclusion of student exchange agreements with partner universities in demanded target regions	Number of student exchange agreements concluded and number of exchange places agreed	IUZ, Fac.		1	2	2	2
4	Further development of structured exchange programs with international partners	Number of new structured exchange programs (e.g. Double-Degree-Program, ISAP)	Fac.				1	2
O3	Enhancement of study success of incoming-students							
1	Exploration/ analysis of critical moments for success within the course of studies of international students	Participation in the DAAD-study "Success and dropout within studies of foreign students in Germany in Bachelor- and Master-degree programs" (incl. action plan deriving from analysis of the results)	IUZ, D1		x			
2	Implementation/ assessment of surveys within the target group regarding the offers for enhancement of successful studies	Number of surveys and deriving needs for action	IUZ, RKI	1			1	

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3	Enhancement of the understanding of organizational processes of studies especially in degree programs with a high share of international students	Step-by-step translation of forms/ documents relevant to studies in English (i.a. study framework regulations, module description templates)	D1, IUZ, Fac.					
4	Networking of involved stakeholders and mutual coordination of offers for enhancement of successful studies	"Round tables" with all stakeholders; consistent structuring of event-websites according to target groups/ cross-links to complementary offers (medium-term: central portal)	PLI, RKI				x	
5	Strategic harmonization of offers for the integration of international students in the German university and scientific system	List of ECTS-credits for all lectures	Fac.			x		
		Quantitative and qualitative enhancement of online-offers for the assessment of academic aptitude/ for supporting the selection of the appropriate degree program before or at the beginning of studies (number of additional offers)	Fac, D1			1	1	2
		Quantitative and qualitative enhancement of the offers at the beginning of studies (preparatory courses, German study culture, organizational aspects of studies, linguistic and cultural integration)	Fac, IUZ			1	1	2
		Enhancement of sensitivity for the adaptation of incomings to the German study culture within academic support (number of participants in didactic further training offers dealing with this topic)	Fac.			4	5	6
		Design and development of digital teaching and learning formats supporting and complementing classroom teaching (number of additional offers)	Fac.				1	2
		Design and development of an online-tool supporting teaching staff and international students in organizational aspects of studies	IUZ		x			
		Strengthening of measures for linguistic support of refugees interested in studies in order to facilitate the beginning of studies at CUT (implementation of German language courses)	ZfF, IUZ		x		x	
6	Enhancement of offers to facilitate the entry of incoming-students to the local job market	Quantitative/ qualitative enhancement of offers for the target group to facilitate the entry to the local job market (number of additional offers)	CS		1		2	

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O4	Strengthening of international networking							
1	Establishment of a <i>Visiting Scholar Program</i>	Preparation of a sustainable concept for a <i>Visiting Scholar Program</i>	PLI, IUZ		x			
		Design and implementation of corresponding processes	PLI, IUZ			x		
		Integration in the university marketing	PLI, IUZ				x	
2	Enhanced support of hosting international scientific conferences	Preparation of a guideline	VM		x			
		Incentive schemes	RR			x		
3	Intensified generation of networks with high-performing international partners	Generation of strategic international partner networks with regard to key areas of Chemnitz University of Technology (available concept and determined criteria for the generation of international partner networks)	RR, Fac.				x	
		Number of additional international events/ networks (Summer Schools, conferences/ meetings, research cluster etc.)	Fac.			3		5
		Increasing third-party-funding deriving from project and program funding of the DAAD (amount indicated for Chemnitz University of Technology within the funding ranking of the DAAD)	IUZ, Fac.					> 1 Mio. €

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O5	Enhancement of international alumni activities							
1	Strategic further development of the (international) alumni activities by design/ enhancement of an attractive package of offers as well as intensified gain of graduates as active (international) alumni of Chemnitz University of Technology	Available concept for the strategic further development of the (international) alumni activities of Chemnitz University of Technology	PLI, IUZ	x				
		Package of offers established and made available for use by the target group	PLI, IUZ		x			
		Regular newsletter especially for international alumni	PLI, PC			x		
		Number of new, low-threshold, well-multipliable offers for international alumni	PLI, Fac.			1		4
		Number and share of international graduates per examination period registering in the alumni-database of Chemnitz University of Technology	PLI, Fac.			20%		50%
		Number of graduates/ alumni acting as ambassadors of CUT in their country of origin	PLI, IUZ			2		7
O6	Enhancement of visibility in the international setting							
1	Optimization of the information architecture in the area of internationalization within the web presence of Chemnitz University of Technology	Concept for the enhancement of the needs for information of the different target groups (outgoings, incomings, visiting scholars, scientists of the university with interest in international collaboration)	PLI, IUZ		x			
		Implementation of the concept	IUZ					x
2	Enhanced positioning in international rankings	Analysis of international rankings	IUZ					
		Design of a strategy for the positioning in international rankings	PLI, RR					

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07	Strengthening of the Internationalization@home							
1	Acquisition of international skills/ competencies by German students who do not (yet) seek for a stay abroad	Courses according to the demands of the target group (number of participants)	IUZ			4	6	8
		Increasing number of local buddies participating in the Student Buddy Program	IUZ			10%		10%
		Promotion of trans-disciplinary learning of German/ international students within mixed intercultural groups (number of additional offers)	Fac.			1	1	2
2	Internationalization of teaching	Strengthening of the international/ intercultural component of teaching by increasing number of guest lecturers	Fac.		1	1	1	1
		Elaboration of a guideline for the orientation of study curricula towards the qualification of graduates for the global as well as for the national/ regional job market	RKI, Fac.			x		
3	Internationalization of administration	Foreign language courses for administrative staff members with customer contact (number of courses)	D2, IUZ			1	2	2
		Availability of contact persons with foreign language abilities in each administrative units with customer contact	RR, D2					
		Step-by-step translation of documents/ forms/ information relevant to the employment/ work of international (guest-)scholars in English	D2, IUZ					
4	Integration of the internationalization on the university-management-level	Vice-President with the competence area International Affairs	RR	x				
		Assistant with the competence area International Affairs	RR, PLI	x				

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<p>Abbreviations:</p> <p>CS: Career Service</p> <p>D1: Department 1 – Academic & Legal Affairs</p> <p>D2: Department 2 – Human Resources</p> <p>Fac: Faculties</p> <p>IUZ: International Office</p> <p>O: Objective</p> <p>PC: Press Office and Crossmedia Unit</p> <p>PLI: Vice-President for Teaching and International Affairs</p> <p>RKI: Board of the University Management for Internationalization</p> <p>RR: University Management</p> <p>SuSe: Summer Semester</p> <p>URZ: University Computer Center</p> <p>VM: Event Management & Merchandising Unit</p> <p>WS: Winter Semester</p> <p>ZfF: Foreign Language Center</p>		
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