Project management
MA English at TUC
English for Chinese Universities
(Honghe University, Mengzi, Yunnan Sept. 2010)

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Context: Why Honghe University, Mengzi, Yunnan?

SW China special development area

( because of enormous “development” differences between E and W)

political context:

• by Chinese standards a „remote and mountainous“ area bordering on Vietnam and Burma (retreat of army and university during the Japanese invasion in WW2)
• special investment into the “Autonomous Prefecture/County of the Hani and Yi” (=ethnic minorities)
• investment in architecture and staff development at Honghe (=Red River) University
  (contrast in University Hotel between fast internet and reception that does not speak English)
• support from Ministry (Yunnan Province) and Honghe University leadership

rich cultural heritage:

• Mengzi region well-known for *guoqiao mixian* ("Rice Noodles Over the Bridge ")
• today ethnic (religious) diversity as tourist attraction (clothes, food, night market)
  (Stone Forest/Li Shan=UNESCO World heritage; YuangYan rice terraces ?)

→ rewarding (challenging and safe) & attractive location for German student project
English as a Global Language:  
English for Academic Purposes for international cooperation  
TESOL (=Teaching English to Speakers of Other Language)  
subject-related issues English in China:  
  • level: Science English (C1 in CEFR for Languages)  
  • norm: China Daily (as a 24 Million words/8000 000 texts reference corpus), between British and American?: motorway vs. expressway  
  • choices for traditional ‘Chinese culture’ words: tofu vs. Hanyu Pinyin dòufu  
project-related / intercultural issues:  
  • risk assessment (“Yunnan drought”)  
  • project management (“tight planning”)  
  • teaching cultures (“route learning” vs. “learner participation”)  
  • combining structural (pronunciation, vocab, grammar, text) and group-learning, culture-specific approaches (like the Chinese view of Chemnitz University of Technology)
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<td>19:30</td>
<td>Slideshow I: The German view of HongHe University, Yunnan, China</td>
<td>Slideshow II: The Chinese view of Chemnitz University, Saxony, Germany</td>
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<td>Discussion 1: Studying the European dimension: personal ERASMUS experiences</td>
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<td>19:30</td>
<td>Discussion 2: The role of linguistics, literature and culture in English Studies</td>
<td>Discussion 3: Studying and real life: the role of university in personal and national development</td>
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<td>Discussion 4: Germany in Europe, Yunnan in China</td>
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