

Digesting Crises in Europe (DICE 2017): Deconstructing and Constructing Media Texts in Dialogue

Aim: To establish a West-East Dialogue in teaching and digest/process crises in Europe through the deconstruction and construction of Media Texts.

Description: The teaching will involve students and lectures from the University of Chemnitz and various South-Eastern European Universities. The new topic of cooperation is crises in Europe (in the university, the country and the European Union) and how they are processed in media (and in life). In the workshop in Nis, all the lectures will discuss on their teaching suggestions for the summer school in Ohrid and their contributions to the new REAL volume. In the summer school in Ohrid, there will be a dialogue between the various university groups on the scientific debate about media texts in order to analyze the deconstruction and construction of media texts in a concrete way and to process them accordingly in a practical way. The concept of “Crises” will be defined according to the experiences of the project participants and introduced from their own (university) perspective. Student participants will be instructed on how to evaluate and analyze media texts from a linguistic perspective.

Publication: The German doctoral students and South-Eastern European lecturers will have an opportunity to publish an article on these topics which will be published on the new REAL volume *Working with Media Texts: Deconstructing and Constructing Crises in Europe*. This is relevant for their own career, and will also be available to interested colleagues and students in the library.

Materials: Media texts like newspaper texts from the Internet, but also multimedia texts like news and short texts from the social media Facebook and Twitter.

Project meetings: The project meetings also include visits to the local media (university / festival press office, newspaper, television).

Theoretical background: The critical text analysis is based on the well-known works of Fowler and Fairclough, van Dijk and Kress creating a broad theoretical framework extending on fields like Critical Discourse Analysis to (New) Rhetoric, Media Discourse. It incorporates text and corpus linguistic methods. Despite their scientific basis (s-literature), all media texts of the project (film, press releases) should be deliberately formulated in a generally academic way.