Movement in the eye

Tourism in Split
Multiple truths

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Methodology

- We walked around the town, predominantly on the beaches, supermarkets, the city center and around the campus.
- Introducing ourselves and asking for permission to conduct an interview.
- Sound recording, notes.
Interviews

- 4 successful
- 2 voice recorded, 1 written down, 1 online/chat
- 6 failed/refused
Interviews

• Interviewee 1 (a young woman working in a restaurant)

Q.1: Do you think that tourism is good for Split?
-Of course it is good but the city should not depend only on tourism. The other branches and industries should be developed as well.

Q.2. What is the general opinion of the residents about tourism in Split in the city and the media?
-I don’t watch or listen to the news. I am constantly at work.
Interviews

• Interviewee 2 (a student)
• Q.1: What do you think about tourism in Split?
• Q.2: Is tourism good for Split or not?
• Q.3: What is the broader opinion about this issue?
Interviews

• Q.4: What are the best places in Split?

• Q.5: Do students from other cities and countries come in Split to study?

• Q.6: What do you think about the prices in Split?
Interviews

• Interviewee 3 (a young lady, works at the university)

• Q.1: What do you think about tourism in Split?

• Q.2: Do you think that the city should invest more in other industries beside tourism?

• Q.3: Does the success of Croatia’s football team in the World Cup influence tourism?

• Q.4: Are there places that people tend to go more or are there some that they avoid?
Interviews

• Interviewee 4 (A lady from Macedonia living in Split)

• Q.1: What are the good sides of tourism in Split?
• Q.2: What are the bad sides of tourism in Split?
• Q.3: Which places are the most visited?
• Q.4: Which places do people avoid?
• Q.5: Is the standard high for tourists or not?
• Q.6: Where do you usually go?
1. Dobri strani za turizmot vo Split?
2. Loshi strani?
3. Koi mesta se najposeteni?
4. Koi mesta se izbegnuvaat?
5. Pali standardot za turistite e visok ili ne?
6. Kade ti sakas najmnogu da odis, na koi mesta?

Mozis i sporedba da napravis za turizmot vo Split i Makedonija, ili tvoe iskustvo za zivotot vo Split vo sporedba so Makedonija.

Katuska
Active 13 minutes ago


2. / neznam 😔


4. /

5. Ima golem broj na turisti pa prema toa valjda ne e visok standarrdot. Iako generalnogledano e vtoro ponred skapo turijaticko, meayo vo hrvatska posle dubrovnik.

6. Riva, zapadna obala, marjan.
1. Second largest city in Croatia, historic place. The biggest festival in Europe, Ultra Festival, first took place in Split. There is a variety of places to go swimming and clubbing. A vast variety of places around Split to visit. All means of transport are at one place (train, buses, ferries and airplane shuttle). Numerous available ferries which go to the nearest islands.

2. 

3. Diocletian’s Palace; Bacvice Beach; Park Marjan - a place for recreation; National Park Krka.

4. 

5. There is a big number of tourists so according to that the standard perhaps is not that high. Even though, it is the second most expensive city in Croatia after Dubrovnik.

6. The Riva; The Western Coast; Marjan park.
Summary of the interviews

• Tourism is good for Split.

• Not only tourism should be developed.

• World Cup success – positive impact on tourism.

• Standard:
  - High for residents
  - Lower for tourists

• Best places:
  - City center
  - Beaches
  - Parks
Evening activities in Split
Split from our perspective

Our Postcard
Split. Croatia
Thank you for your attention!

Any questions?