

Credibility, Honesty, Ethics, and Politeness in Academic and Journalistic Writing (CHEP 2018)

The new topic of a cooperation with the old and new partners from the Balkan countries takes on the suggestions of the Workshop and Summer School 2017 by also including the experiences of the Summer Schools in 2013 and 2014. Its main areas of interest regarding academic and journalistic writing include the four main concepts mentioned in the title, namely the "virtues" of credibility and honesty, the very general principles of ethics and the predominantly linguistic politeness (here referred to as the CHEP principles). The advantage of discussing these principles with graduates is that they can be transferred from the academic to the journalistic and societal democratic domain. Certainly, students are accustomed to evaluating their own work and have to prove their credibility as future scientists through e.g. presenting their data. Students are often less aware of the fact that scientists also have to go through peer reviews to evaluate their argumentative credibility. Of course, transferring these experiences into journalistic writing is closely related to the recent international experience of fake news and political truths in the Balkans and beyond. The involvement of governmental and commercial interests in journalistic processes is partly familiar to students from their own (national) experience (e.g. in the colorful revolution in Macedonia). These experiences should be discussed in the academic community in the Lingua Franca English, especially with students from neighboring countries, who often know less about these national experiences than comparable international politics.